

# Dori Pole Pennant System Products Dock and Marina Show Special Pricing and Discount Information for Marine Stores



Retail Prices are shown below. The standard discount for approved marine stores, with minimum order of \$1,000 Retail, total per order, is 40%.

- For Bulk orders totaling \$5,000 Retail, discount is 43% per order
- For Bulk orders totaling \$10,000 Retail, discount is 48% per order

Retail: \$115.95
Retail: \$ 88.95
Retail: \$ 47.50
Retail: Same as current quantity pricing
Ask for quote
Retail: \$ 95.00
Retail: \$ 54.00
Retail: \$ 19.50
Retail: \$ 49.00
Retail: \$ 54.00
Retail: \$ 21.95
Retail: \$ 8.50
Retail: \$ 52.95
Retail: \$ 83.95
Retail: \$ 15.95
Retail: \$ 14.95
Retail: \$ 23.95
Retail: \$129.50
Refer to website

<sup>\*</sup>Replaces the top section of a Dori Pole, turns the Dori Pole into a Dori Flagpole (does not include the Dori Pole Swiveling Yolk).

Let us help you get a good start with your Dori Pole inventory and take advantage of Dori Pole's growing popularity. Here are a couple packages to get the product into your store.

### The "Sample Starter Package"

Special one-time 50% discount pricing for complete package (Allows you to show your customers and test your market)

#### Poles:

- 12 19' Three-Piece Poles for 14' or 8' Pennants
- 10 13.5' Mid-Rise Poles for 8' Pennants
- 8 12' JR Junior poles (.5" diameter fiberglass) for 8' Pennants

#### **Pennants:**

Pennant quantities, colors and styles are per your choice. The following quantities are suggestions.

- 4 14' Pennants, solid colors (you choose)\*
- 2 14' Pennants, two-color "Collegiate" colors (you choose)\*\*
- 6 14' Pennants, Patriotic
- 8 8' Pennants, solid colors (you choose)\*
- 2 8' Pennants, two-color "Collegiate" colors (you choose)\*\*
- 8 8' Pennants, Patriotic

#### **Installation Hardware:**

- 16 Dock Mount Kits
- 8 Ground Stakes
- 8 Raft Mounts (for JR pole)

Total Retail Value of the Sample Package = \$6,165.80 + Shipping + applicable taxesOne-time discount opportunity of 50% off = \$3,082.90 + Shipping + applicable taxes

What color pennants are the most popular to start your program?

- \* For solid colors, popularity varies somewhat by regions, but overall, the most popular are:
  - Canada Red, O.G. Blue, Royal Blue, FM Yellow, Irish Green & White.
- \*\* For the two-color collegiate, those depend on location but currently we see:
  - O.B. Blue & Daffodil (maize), Irish Green & White, Canada Red & White.

## The "Mini Sample Starter Package"

This version is half of all of the above products, which makes the final discounted cost as follows:

Total Retail Value of the Mini Package = \$3,082.90 + Shipping + applicable taxes
One-time discount opportunity of 50% off = \$1541.45 + Shipping + applicable taxes

Please note: The above two Starter Packages are ONE-TIME OFFERS. Please pick one and let's get you on the road to some fun sales! Wholesale purchases after picking one of the above will be at regular discounts.